



Become a **LAW of ATTRACTION**
Certified Life Coach & Holistic Health Practitioner

"The only ON-LINE FAST Track Training of its Kind!"

CEUs available for some professions



- Do you like to help people?
- Do friends, family members & colleagues come to you for advice?
- Are you good at helping others to solve difficult problems?
- Would you like to be your own boss & earn a satisfying income?

Life Transformation Conference using Cognitive Behavioral Approaches

On-Line Evening Class Begins June 8, 2009

No travel involved

Early Bird Registration Deadline – **6/5/09 Updated!**

Sign Up NOW!

410.303.7833

"If you are ready to change your life, and not just dream about it or hope that wishful thinking will manifest it, Margaret can guide you on the path to making your dreams your reality."

- Bernie Siegel, MD
author of *Love, Medicine and Miracles*

What is life coaching?

Coaching is partnering with clients in a creative process that inspires them to discover their life purpose. Coaches focus on enhancing the lives of clients, through balancing or "integrating" one's life. They help the client set goals to maximize their potential.

I already have a business, but I'm interested in coaching. Is it possible to be committed to two professions?

Yes, many individuals become trained as a life coach to enhance their current profession while increasing their income and overall business viability.

Life coaching is a natural fit with many other "helping professions" including:

Counselors, Social Workers,
Psychotherapists, Nurses,
Massage Therapists,
Energy Healing Practitioners (Reiki, Healing Touch, etc.),
Acupuncturists,
Chiropractors,
Nutritionists, Physicians,
Pastors/Ministers, Human Resource Professionals and more...

Certification Options

CEUs are available for Social Workers, Psychologists & Counselors

Payment Plans Available for Qualified Candidates

Package I. - Life Coach Certification – 4 Weeks

Weekly telephone-conferencing & on-line class
Monday & Wednesdays: 6/8/09 – 7/1/09
6PM – 7:30PM Eastern Standard Time

Dates: 6/8, 6/10, 6/15, 6/17, 6/22, 6/24, 6/29, 7/1

Early Bird - \$1,495 (by 6/5)

Regular - \$1,595

Package II. - Master Life Coach Certification – 6 Weeks

Weekly telephone-conferencing & on-line class
Monday & Wednesdays: 6/8/09 – 7/15/09
6PM – 7:30PM Eastern Standard Time

**Dates: 6/8, 6/10, 6/15, 6/17
6/22, 6/24, 6/29, 7/1, 7/6, 7/8, 7/13 & 7/15**

Early Bird - \$2,195 (by 6/5)

Regular - \$2,355

Package III. - Master Life Coach and Holistic Health Practitioner Certification – 8 Weeks

Weekly telephone-conferencing & on-line class
Monday & Wednesdays: 6/8/09 – 7/29/09
6PM – 7:30PM Eastern Standard Time

**Dates: 6/8, 6/10, 6/15, 6/17, 6/22, 6/24
6/29, 7/1, 7/6, 7/8, 7/13, 7/15, 7/20, 7/22, 7/27 & 7/29**

Early Bird - \$2,599 (by 6/5)

Regular - \$2,909

Organizations that Purchase 30 copies of the book, Tune Into Love, Receive a 20% Discount off the Training. Fax your receipt from purchasing the books to 410-243-8478 to take advantage of this special offer. **No Returns or Exchanges**



What are the Primary Benefits of Becoming a Life Coach?

- ✓ Choose your own hours
- ✓ Live in any city or state
- ✓ Eliminate commutes to and from work
- ✓ Enjoy the flexibility of working from home
- ✓ Enhance your income attract your own client base: This profession is in its early growth period
- ✓ Develop a specialty such as nutrition, relationships, health, career, etc.
- ✓ Apply your current life/work experience - it is applicable to this career
- ✓ Age and wisdom pays off in this career
- ✓ It's fun and rewarding helping others to succeed

FACTS About...

LIFE COACHING as a Profession

FACT: On average, coaches earn \$207 / hour

According to a study by Price Waterhouse Coopers, **Coaches earn an average of \$207 per hour.**

FACT: Most coaching is done over the phone.

Many people are concerned that they need an office to begin coaching; however, coaching is primarily done over the phone. You can start a coaching business without investing in a lot of overhead.

FACT: Coaching enables you to have maximum personal freedom.

Coaching is an ideal business to maximize personal freedom. You can design your coaching business to support your ideal lifestyle and schedule.



Testimonials:



Jennifer Salaverri - Psychotherapist - Graduated Spring, 2008

"I plan to offer life coaching services at the private practice where I currently offer psychotherapy. It is a great addition to my "tool box!"



Dr. Biko Sankofa - Developmental Psychologist- Graduated Summer, 2008

"I plan to use this certification to consciously co-create the grandest vision of myself, the world, and all those who exist within."



**Sarah B. Hansel, Ph.D. - Metaphysical Minister & Clinical Psychologist
Graduated Spring, 2008**

"I was personally thrilled and surprised that after years of giving lectures, doing clinical practice, and regular spiritual practice I still discovered things about myself in this program and feel I advanced as both a human being and a practitioner. I was able to start using my new skills immediately and look forward to developing my new 'fun' work for the next phase of my life."



**Katha Kissman - Business Consultant & Certified Hypnotherapist
Graduated Spring, 2008**

"Adding a Life Coach certification to my credentials allows me to attract clients that have different needs than my nonprofit groups or hypnotherapy clients."



**Jen Woolford - Research Associate
Graduated Spring, 2008**

"I found a profession that seemed worthwhile, fun, and lucrative. I learned how to use the Law of Attraction to guide my clients and myself, as well as gained valuable information about starting and maintaining my own business."

To read a more detailed testimonial of students go to
<http://www.behavioralhealthcareconsulting.com/testimonials.htm>

Training Topics:

The Training includes the following topics using cognitive behavioral techniques as the frame of reference:

- Cultivate Purposeful, Passionate, Joyous Living
- Create Fulfilling Relationships
- Mindfulness to Enhance Health and Well-Being
- Work with Passion; Flow Resources & Opportunities Doing What You Love to Do

Training Details:

All classes are held from 6PM – 7:30PM Eastern Standard Time on Monday and Wednesday evenings

1) Life Coach Certification

On-Line Class – No Travel

4 week intensive -Monday and Wednesday evenings 6PM – 7:30PM (EST)

Dates: 6/8, 6/10, 6/15, 6/17, 6/22, 6/24, 6/29 & 7/1

Weekly telephone-conferencing and on-line presentation with Dr. Margaret McCraw

Early Bird - \$1,495 (6/5)

Regular - \$1,595

What you get:

- A) Training – Lectures
- B) All handouts are sent electronically
- C) Continuing Education Certificates for each day of training – total of 12 CEUs - Social Work, Professional Counselors, and Maryland Psychologists – CEU details are below in this brochure.
- D) Life Coach Certification from a training institute (BHC/IVS) that is accredited by the AADP (must pass an exam that can be retaken, if necessary)
- E) Certificate that can be framed

2) Master Life Coach Certification

On-Line Class – No Travel

6 week intensive - Monday & Wednesday evenings 6PM – 7:30PM (EST)

Dates: 6/8, 6/10, 6/15, 6/17, 6/22, 6/24, 6/29, 7/1, 7/6, 7/8, 7/13 & 7/15

Weekly telephone-conferencing and on-line presentation with Dr. Margaret McCraw

Early Bird - \$2,195 (6/5)

Regular - \$2,355

What you get:

A) Training – Lectures

B) All handouts are sent electronically

C) Continuing Education Certificates for each day of training – total of 18 CEUs in Social Work, Professional Counselors and Maryland Psychologists – CEU details are below in this brochure.

D) Master Life Coach Certification from a training institute that is accredited by the AADP (must pass an exam that can be retaken, if necessary)

E) Certificate that can be framed

3) Master Life Coach & Holistic Health Practitioner Certification

On-Line Class – No Travel

8 week intensive -Monday & Wednesday evenings 6PM – 7:30PM (EST)

Dates: 6/8, 6/10, 6/15, 6/17, 6/22, 6/24, 6/29, 7/1, 7/6, 7/8, 7/13, 7/15, 7/20, 7/22, 7/27 & 7/29

Weekly telephone-conferencing and on-line presentation with Dr. Margaret McCraw

Early Bird - \$2,599 (6/5)

Regular - \$2,909

What you get:

A) Training – Lectures

B) All handouts are sent electronically

C) Continuing Education Certificates for each day of training – total of 24 CEUs in Social Work, Professional Counselors and Maryland Psychologists – CEU details are below in this brochure.

D) Master Life Coach and Holistic Health Practitioner Certification from a training institute that is accredited by the AADP (must pass an exam that can be retaken, if necessary)

E) Certificate that can be framed

[Conference Overview](#)

Cultivate Purposeful, Passionate, Joyous Living

Expand your awareness of Cognitive Behavioral Approaches to create greater happiness and success. This course offers a holistic approach to creating happiness and fulfillment based on the principles of well-being and abundance. Identify ways to increase your self awareness to align thoughts, emotions and beliefs with desirable outcomes. Participants will be able to identify how mission, vision and value statements create the framework for purposeful living.

Create Fulfilling Relationships

This course uses cognitive behavior techniques to address the relationships people have with their parents, siblings, coworkers, employees as well as romantic partners. We will explore how to align our thoughts, emotions and beliefs with our desires. Participants will increase self awareness regarding personal and business relationships and develop new skills to address relationship dynamics in the therapeutic setting.

Mindfulness to Enhance Health and Well-Being

The course will lay the framework for how cognitive behavioral techniques can be activated in one's life. Ten essentials of well-being will be addressed. Participants will be provided techniques to align body, mind and spirit. Concepts such as abundance, gratitude, forgiveness, lightheartedness, and compassion for oneself and others will be interwoven with cognitive behavioral approaches.

Work with Passion

This course focuses on how to find your passion and live your life purpose. The decision to create work that you love is an indicator of high self esteem. A step-by-step guide to attract work that fulfills your desires, talents, skill sets and passions will be provided. Discover how to tune into your unique talents, build your self esteem, release resistance and liberate yourself from the "shoulds of life." A strategy for helping others to create meaningful work will be provided, along with a step-by-step model to align with your life purpose.

Conference Objectives

Days 1 & 2 - Intentional Living: Cultivate Purposeful, Passionate, Joyous Living using Cognitive Behavioral Approaches

1. Define three cognitive behavioral approaches to enhance self empowerment & intentional living
2. Define at least three roadblocks to self-empowerment
3. Recognize the role of emotions in regard to intentional living

Days 3 & 4 - Create Fulfilling Relationships: Cognitive Behavioral Approaches

1. Identify how thoughts, emotions and beliefs impact our consciousness
2. Identify three thought patterns that inhibit relationships
3. Recognize three ways to align your thoughts, emotions & beliefs to harmonize and co-create with others

Days 5 & 6 - Health & Well-Being: Cognitive Behavioral Approaches

1. Define healing from a holistic perspective
2. Identify at least 3 Essentials (Cog. Approaches) to support alignment of mind, body, spirit and emotions
3. Identify at least 2 steps to enhance well-being
4. Identify one way in which individuals become emotionally unbalanced.

Days 7 & 8 - Work with Passion and Purpose: Cognitive Behavioral Approaches

1. Identify 2 reasons to create a consciousness of abundance
2. Define fear in terms of desire & belief
3. Identify at least 4 tools that will enhance risk-taking behavior which is in your best interest

Days 9 & 10 – Part II- Relationships:

Cognitive Behavioral Approaches Practicum & Application

1. Identify at least four questions that may be addressed in the assessment process
2. Utilize a cognitive reframing tool to transcend barriers in relationships
3. Apply a four step model to assist clients in achieving relationship goals

Days 11 & 12 - Part II - Health & Well-Being:

Cognitive Behavioral Approaches Practicum & Application

1. Identify at least four questions that may be addressed in assessing health related concerns.
2. Utilize cognitive reframing as a tool to align thoughts, emotions and beliefs in a desirable direction to address a health related concern
3. Apply a four step model to support clients in achieving health related goals

Days 13, 14, 15 & 16 – Part II – Enhance Your Career by Flowing Resources & Opportunities: Cognitive Behavioral Approaches Practicum & Application

1. Identify at least four questions that may be addressed in assessing career and/ or financial concerns.
2. Utilize cognitive reframing as a tool to align thoughts, emotions and beliefs in a desirable direction to address career and/ or financial concerns
3. Apply a four step model to support clients in achieving career and/ or financial related goals

Who Should Attend

- ✓ • Psychologists
- ✓ • Social Workers – Intermediate or Advanced level of practice
- ✓ Marriage & Family Therapists
- ✓ Counselors
- ✓ Physicians
- ✓ Psychiatric Nurses
- ✓ Clergy/ Pastoral Counselors
- ✓ Case Managers
- ✓ Mental Health Workers
- ✓ Guidance Counselors
- ✓ Alcoholism & Drug Abuse Counselors
- ✓ Other Healthcare Professionals

Conference Agenda

PART I - Cognitive Behavioral Approaches to Cultivate Purposeful, Passionate, Joyous Living *(Required for Life Coach, Master Life Coach & Holistic Health Practitioner Certification)*

Week #1 6PM - 7:30 PM (EST)

- Define cognitive behavioral approaches and how it relates to the term used by the general public, “law of attraction.”
- Identify cognitive techniques to align thoughts, emotions and beliefs with desirable outcomes
- Define roadblocks to self-empowerment
- Recognize the role of emotions in regard to intentional living

Week #2 6PM - 7:30 PM (EST)

- Identify tools to magnetize, enhance and synchronize relationships
- Align thoughts, emotions and beliefs to enhance communication with others
- Identify thoughts and behavior patterns that positively impact relationships
- Strengthen and sustain personal and business relationships

Week #3 6PM - 7:30 PM (EST)

- Define healing from a holistic perspective
- Identify essentials to align body, mind & spirit with self-healing and well-being
- Identify cognitive behavioral techniques to enhance well-being
- Develop an assessment tool to address emotional health and well-being

Week #4 6PM - 7:30 PM (EST)

- Align thoughts, emotions and beliefs to harmonize career, finances and well-being
- Identify ways to release fears and step out of the comfort zone to create meaningful work.
- Identify tools that will enhance appropriate risk-taking behavior

PART II - PRACTICUM AND APPLICATION: Experiential Use of Cognitive Behavioral Approaches *(Required for Master Life Coach Certification & Holistic Health Practitioner)*

Week #5 6PM - 7:30 PM (EST)

- Apply cognitive behavioral approaches to address relationship concerns
- Develop an action plan to enhance relationships and create a sense of well-being

Week #6 6PM - 7:30 PM (EST)

- Apply cognitive behavioral approaches to address health concerns
- Develop an action plan to enhance health and create a sense of well-being

Week #7 6PM - 7:30 PM (EST)

- Apply cognitive behavioral approaches to address career concerns
- Develop an action plan to enhance career and flow resources and opportunities

Week #8 6PM - 7:30 PM (EST)

- Develop an action plan to enhance intentional living by integrating relationships, health, career and financial goals
- Apply cognitive behavioral approaches to enhance self-empowerment

[Our Commitment](#)

Behavioral Healthcare Consulting is committed to providing quality education. If, by the end of the first week of training, you are not satisfied, simply see our seminar leader or send us a letter within seven days. The registration fee may be refunded or may be applied toward a different BHC training.

[Behavioral Healthcare Consulting \(BHC\)](#)

Behavioral Healthcare Consulting (BHC) utilizes winning therapeutic techniques to create extraordinary growth and success in your career. Created by Margaret McCraw, Ph.D., MBA, LCSW-C, Coach, licensed psychotherapist, and business consultant, BHC is results oriented and specializes in assisting clients who are corporate executives, entrepreneurs and individuals ready to make a leap in their personal and professional lives. Utilizing her multifaceted education and background in executive coaching, psychotherapy, metaphysics, and business, Margaret has developed a holistic approach to counseling and coaching that is rooted in the ancient wisdom of the avatars. Her years of studying and successfully applying cognitive behavioral techniques and the Law of Attraction to her own life along with that of her clients, led her to create a system which is outlined in her book, *Tune Into Love*, and used by counselors and coaches world wide.

[Course Hours](#)

Specific time for each workshop is indicated in the Course Agenda section of this brochure. For late arrivals or early departures, please see amended certificate information under Continuing Education Credit.

[CONFIRMATIONS & CANCELLATIONS](#)

A Training Agreement will be sent to you via fax, e-mail or U.S. mail to confirm receipt of your registration. If you have not received a confirmation within two weeks of sending payment, please call our office at 410-303-7833 to verify your registration. Cancellations received at least seven days before the course begins are refundable, less a \$100 administrative charge per registrant. Cancellations received less than seven days are not refundable; however, you will be eligible to attend the same training within a 12 month period of cancellation, at a different location. If BHC cancels the conference, tuition will be refunded in full within 30 days of the date of cancellation.

[Registration Options:](#)

1. Online at <http://www.behavioralhealthcareconsulting.com/course-registration.htm>
2. Phone: 410-303-7833
3. Fax: 410-243-8478
4. Print and Mail the on-line form with payment to:

Behavioral Healthcare Consulting, P.O. Box 33368, Baltimore MD 21218

Register by June 2nd to guarantee placement.

A training agreement will be sent to you via fax, email or U.S. mail. You must sign and return the agreement one week prior to the beginning of the course in order to be accepted into the program.

Sign Up NOW!

[Click here - to complete the Registration Form on-line.](#)

Continuing Education Credits

Social Workers: Behavioral Healthcare Consulting (BHC) & Leadership Dynamics Group (LDG), provider # 1162, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) www.aswb.org, through the Approved Continuing Education (ACE) program. Behavioral Healthcare Consulting maintains responsibility for the program. Social Workers will receive 1.5 continuing education clock hours, for each teleconference session. Social Workers attending the entire program (16 sessions – 1.5 hours in length) will receive 24 continuing education clock hours. Check with your local board to determine if conference meets Category I or Category II criteria and to ensure approval status in your state.

Psychologists: State of Maryland – BHC is authorized by the Maryland State Board of Examiners of Psychologists as a sponsor of continuing education. Approved for 1.5 continuing education clock hours for each full session (daily basis) attended. Psychologists attending the entire program (16 sessions that are 1.5 hours in length), will receive 24 continuing education clock hours. Full attendance is required to receive credit for psychologists; variable credit for partial attendance may not be awarded based on the APA guidelines. Check with your local board to determine approval status in your state.

Counselors: BHC is an NBCC Approved Continuing Education Provider (ACEP# 6348), and may offer NBCC approved clock hours for events that meet NBCC requirements. The ACEP solely is responsible for all aspects of the program. 1.5 clock hours is being awarded for each full conference session attended. Counselors attending the entire program (16 sessions – 1.5 hours in length), will receive 24 continuing education clock hours..

Marriage & Family Therapists: BHC is an NBCC Approved Continuing Education Provider (ACEP# 6348), and may offer NBCC approved clock hours for events that meet NBCC requirements. The ACEP solely is responsible for all aspects of the program. 1.5 clock hours is being awarded for each full conference session attended. Counselors attending the entire program (16 sessions – 1.5 hours in length), will receive 24 continuing education clock hours.

Other Professionals: Each full teleconference session qualifies for 2.0 continuing education clock hours as required by many national, state and local licensing boards and professional organizations. Professionals attending the entire program (16 sessions – 1.5 hours in length), will receive 24 continuing education clock hours. Save your course outline and certificate of completion, and contact your own board or organization for specific filing and approval requirements

All Professionals: In order to process continuing education, please include the appropriate license number and professional status in the space provided either On- Line or on the registration form provided.

Amended Certificates: Please note that the credit hours listed above are offered for a full attendance. In the event of late arrival and/or early departure, amended certificates indicating the actual number of hours earned will be provided by BHC.

Course Completion Requirements: Must participate in all sessions, complete and sign the post test and the course evaluation in order to receive CEUs.

Certificate Awarded: Certificate of continuing education will be awarded at the end of each day/session after the post test and course evaluation are submitted.

ADA: If you require ADA accommodations, please contact Behavioral Healthcare Consulting at least two weeks before the seminar date so that arrangements can be made.

PROGRAM DIRECTOR & TRAINER:



Margaret McCraw, Ph.D., MBA, LCSW-C, Founder of Behavioral Healthcare Consulting and Leadership Dynamics Group

Dr. Margaret McCraw has more than 25 years of business and health care management experience. As founder of Behavioral Healthcare Consulting and Leadership Dynamics Group she provides executive coaching, and organizational consulting and training to a variety of organizations

Dr. McCraw has extensive experience ranging from start-up ventures to operational turnarounds. She has provided executive coaching and organizational consulting to address change management, business process re-engineering, improving organizational effectiveness including customer service effectiveness, performance management, and strategic planning. She has also assisted the State of Maryland in revising mental health licensing regulations

Dr. McCraw has spoken nationally on developing a high performance/ high accountability organization, performance management, dynamic leadership, working with passion and purpose, strategic planning, business planning, and redesigning the workplace to be an adaptable, fluid environment. She provides leadership training to assist organizations in human resource development, change management and team building. Dr. McCraw is a keynote speaker and hosts her own Internet radio show. She is also an approved continuing education sponsor for licensed psychologists, licensed social workers, and numerous other healthcare providers.

Dr. McCraw holds a Ph.D. in Transpersonal Psychology, a Master of Business Administration (MBA), and a Master of Social Work (LCSW-C), in addition to Bachelor Degrees (BA) in Psychology and Social Work (BSW).

Sign Up NOW!

410.303.7833

Accredited by:



CEUs Available for Some Healthcare Professionals