



Law of Attraction Board Accredited Certification Training

Package I: Life/Spiritual Mentor

Package II: Life Coach & Spiritual Mentor

Package III: Master Life Coach & Spiritual Mentor

Package IV: Holistic Health Practitioner, Master Life Coach & Spiritual Mentor

Package V: Corporate Life Coach, Master Life Coach, Holistic Health Practitioner & Spiritual Mentor

***"The only Board Accredited ON-LINE FAST Track
Training of its Kind for Professionals!"***

CEU approval for some licensed professions



- Do you like to help people?
- Do friends, family members & colleagues come to you for advice?
- Are you good at helping others to solve difficult problems?
- Would you like to be your own boss & earn a satisfying income?

On-Line – No Travel

Sign Up NOW!

410.366.9111

"If you are ready to change your life, and not just dream about it or hope that wishful thinking will manifest it, Margaret can guide you on the path to making your dreams your reality."

- Bernie Siegel, MD
author of *Love, Medicine and Miracles*

What is life coaching?

Coaching is partnering with clients in a creative process that inspires them to discover their life purpose. Coaches focus on enhancing the lives of clients, through balancing or "integrating" one's life. They help the client set goals to maximize their potential.

I already have a business, but I'm interested in coaching. Is it possible to be committed to two professions?

Yes, many individuals become trained as a life coach to enhance their current profession while increasing their income and overall business viability.

Life coaching is a natural fit with many other "helping professions" including:

Counselors, Social Workers,
Psychotherapists, Nurses,
Massage Therapists,
Energy Healing Practitioners (Reiki, Healing Touch, etc.),
Acupuncturists,
Chiropractors,
Nutritionists, Physicians,
Pastors/Ministers, Human Resource Professionals and more...

Certification Options

CEUs are available for some licensed psychotherapists

Package I. - Life/Spiritual Mentor Certification - 4 Weeks

Full payment up front - \$585

Package II. - Life Coach Certification - 8 Weeks

(Includes Life/Spiritual Mentor Certification)

Full payment up front: \$1,595

Two Month Payment Plan: \$1,750.00
2 Equal Monthly Payments of \$875.00

Package III. - Master Life Coach Certification - 12 Weeks

(Includes Life/Spiritual Mentor Certification)

Full payment up front \$2,356

Two Month Payment Plan: \$2,570.00
2 Equal Monthly Payments of \$1,285.00

Package IV - Holistic Health Practitioner - 16 Weeks

(Includes Life/Spiritual Mentor Certification & Master Life Coach Certification)

Payment up front \$2,985

Three Month Payment Plan: \$3,285.00
3 Equal Monthly Payments of \$1,095.00

Package V - Corporate Coaching Certification - 20 Weeks

(Includes Life/Spiritual Mentor Certification, Master Life Coach & Holistic Health Practitioner Certification)

Payment up front \$3,495

Three Month Payment Plan: \$3,885.00
3 Equal Monthly Payments of \$1,295.00



Training Topics:

The Training includes the following topics using cognitive behavioral techniques as the frame of reference:

- Cultivate Purposeful, Passionate, Joyous Living
- Create Fulfilling Relationships
- Mindfulness to Enhance Health and Well-Being
- Work with Passion; Flow Resources & Opportunities Doing What You Love to Do

What are the Primary Benefits of Becoming a Life Coach?

- ✓ Choose your own hours
- ✓ Live in any city or state
- ✓ Eliminate commutes to and from work
- ✓ Enjoy the flexibility of working from home
- ✓ Enhance your income attract your own client base: This profession is in its early growth period
- ✓ Develop a specialty such as nutrition, relationships, health, career, etc.
- ✓ Apply your current life/work experience - it is applicable to this career
- ✓ Age and wisdom pays off in this career
- ✓ It's fun and rewarding helping others to succeed

FACTS About...

LIFE COACHING as a Profession

On average, coaches earn \$100 to \$150 an hour, according to a study by ICF. Executive and corporate coaches tend to earn the most.



Most coaching is done over the phone.

Many people are concerned that they need an office to begin coaching; however, coaching is primarily done over the phone. You can start a coaching business without investing in a lot of overhead.

Coaching enables you to have maximum personal freedom.

Coaching is an ideal business to maximize personal freedom. You can design your coaching business to support your ideal lifestyle and schedule.

Testimonials:



Christine Capasso - Marketing Professional

The best part of the training was learning powerful skills to align your thoughts, feelings, & emotions with your beliefs in order to create your desires.



Dr. Biko Sankofa - Developmental Psychologist

"I plan to use this certification to consciously co-create the grandest vision of myself, the world, and all those who exist within."



Katha Kissman - Business Consultant

"Adding a Life Coach certification to my credentials allows me to attract clients that have different needs than my nonprofit groups or hypnotherapy clients."



**Sam
Kirkland**
Senior
Manager

Dr. McCraw walks the walk and talks the talk! Every segment of the program represents a “double loop learning” opportunity – in that she is modeling, coaching, teaching and reinforcing all at the same time. Her style of teaching is very engaging. Earning a certificate from an accredited training institute (BHC) enables my work to be highly regarded with clients of all walks of life. It gives me a big boost in marketing my services.



**Sarah B. Hansel, Ph.D. - Metaphysical Minister &
Licensed Clinical Psychologist**

“I was personally thrilled and surprised that after years of giving lectures, doing clinical practice, and regular spiritual practice I still discovered things about myself in this program and feel I advanced as both a human being and a practitioner. I was able to start using my new skills immediately and look forward to developing my new ‘fun’ work for the next phase of my life.”



Jen Woolford - Research Associate

“I found a profession that seemed worthwhile, fun, and lucrative. I learned how to use the Law of Attraction to guide my clients and myself, as well as gained valuable information about starting and maintaining my own business.”



Pat Holmes
Administrator

I feel I personally learned and studied as much as I would from a two to four year college but in a much shorter amount of time. The lectures were formatted in a well thought out manner. I am encountering more loving and positive experiences that are a result of what I learned in this program.



Jill Adler
Health Educator

The best part of the program was learning a new way of thinking. I learned to trust in my ability to guide my clients toward desired change by coaching and tapping into my intuition. I also gained skills to improve my own life which has made a big impact in a short amount of time. Margaret is deeply passionate about what she teaches. She has an astonishing grasp of the material and delivers it in an easy to digest manner.



Jennifer Salaverri – Licensed Psychotherapist

"I plan to offer life coaching services at the private practice where I currently offer psychotherapy. It is a great addition to my "tool box!"

To read a more detailed testimonial of students go to:

<http://www.bhctraininginstitute.com/student-testimonials/>

BHC Founder and Instructor:



Margaret McCraw, Ph.D., MBA, LCSW-C, Founder of Behavioral Healthcare Consulting and Leadership Dynamics Group

Dr. Margaret McCraw has more than 25 years of business and health care management experience. As founder of Behavioral Healthcare Consulting and

Leadership Dynamics Group she provides executive coaching, and organizational consulting and training to a variety of organizations

Dr. McCraw has extensive experience ranging from start-up ventures to operational turnarounds. She has provided executive coaching and organizational consulting to address change management, business process re-engineering, improving organizational effectiveness including customer service effectiveness, performance management, and strategic planning. She has also assisted the State of Maryland in revising mental health licensing regulations

Dr. McCraw has spoken nationally on developing a high performance/ high accountability organization, performance management, dynamic leadership, working with passion and purpose, strategic planning, business planning, and redesigning the workplace to be an adaptable, fluid environment. She provides leadership training to assist organizations in human resource development, change management and team building. Dr. McCraw is a keynote speaker and hosts her own Internet radio show. She is also an approved continuing education sponsor for licensed psychologists, licensed social workers, and numerous other healthcare providers.

Dr. McCraw holds a Ph.D. in Transpersonal Psychology, a Master of Business Administration (MBA), and a Master of Social Work (LCSW-C), in addition to Bachelor Degrees (BA) in Psychology and Social Work (BSW).

Sign Up NOW!

410.366.9111

BHC Training Institute is a board approved sponsor for continuing education for licensed healthcare professionals and psychotherapists. BHC has met the AADP national accreditation standards.

[Accredited by:](#)



CEUs Available for Some Healthcare Professionals